

# CARLY RAPHAN

Graphic Design & Computer Science

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## PROFILE

Hi, I'm Carly Raphan! I received a Bachelor's Degree in Graphic Design and Computer Science at High Point University. I am passionate about what I do and am looking forward to helping others and making an impact using my creative and technical skills. I am also open to pro-bono work for cause-related companies and non-profits.

## EXPERTISE

Graphic Design · Branding · UX/UI Design  
Front-end Development · Motion Graphics  
Social Media · Digital Marketing

## SKILLS

Adobe Creative Suite · HTML/CSS · C · C++  
JavaScript · Python · MySQL · Git

## PASSIONS

UX/UI Design · Music · Nature · Animals  
Typography · Photography · Animation

## ACCOMPLISHMENTS & HONORS

**Alpha Lambda Delta  
National Honor Society**  
2016–Present

**Alpha Chi National Honor Society**  
2018–Present

**HPU Presidential Scholar**  
2016–2020

**Dean's List**  
2016–2020

## SOCIAL MEDIA

 [linkedin.com/in/carlyraphan18](https://www.linkedin.com/in/carlyraphan18)

 [@craphan.designs](https://www.instagram.com/craphan.designs)

## EDUCATION

### High Point University

Bachelor of Arts Degree May 2020  
Graphic Design and Computer Science  
GPA: 3.6

## WORK EXPERIENCE

### The Giving Grape - Creative Director

March 2020–Present · New York, NY (Remote)

- Founding member of the non-profit start-up The Giving Grape, Inc. (formerly known as Corona Care USA, Inc.)
- Design: Spearheaded and delegated creative responsibilities for the the initial and rebranded designs and coordinated with the tech team to jump in as front-end engineer when needed

### Mayo Clinic/NSF Grant - Front-end Internship

September 2019–May 2020 · High Point, NC

- Design: Logo creation/site design for ACCESS (Alliance to Catalyze Change for Equity in STEM Success)
- UX/UI: Collaborated with a team to create narratives and storyboards for the ACCESS web portal
- Worked with software version control and bug/issues tracking using git

### School of Visual Arts - Teacher's Assistant

Advertising Design Workshop: Summer Pre-College Program

July 2017–July 2019 · New York, NY

- Assisted instructor and guided students in developing their advertising portfolios by designing ideas on Mac workstations using Adobe Creative Suite
- Prepared exhibitions of student work

### Cayre Equities - Graphic Design/Marketing Intern

June 2016–August 2017 · New York, NY

- Designed retargeting digital advertisements for satellite company, TI Storage
- Prospected potential clients based on brand goals and audience demographics
- Promoted and drew attention to marketing materials

## CAMPUS INVOLVEMENT

### AIGA High Point University Student Chapter President

May 2019–May 2020 · High Point, NC

- Primary decision maker and responsible for leading chapter meetings and introducing new ideas for chapter events
- Took part in planning all group-related events and delegated responsibilities to other officers and members as necessary
- Served as a liaison to other clubs on campus
- Former Communications Director, May 2018–May 2019

### C.O.D.E. Computer Science Club

November 2018–May 2020 · High Point, NC